



Lifestyle: San Diego

Special Advertising Section

Scenic Oceanfront Home for Seniors Casa de Mañana Retirement Community

Rich in tradition, style and value, Casa de Mañana retirement community in La Jolla, California, is a paradise for seniors. With its breathtaking views of the ocean and location in the heart of a world-class resort destination, Casa de Mañana provides comfortable living in a friendly, supportive environment.

The retirement community is nestled on the coast near La Jolla Village, which boasts an array of popular attractions such as shopping, restaurants, art museums, concerts and parks along the ocean. Also nearby are professional golf courses, state-of-the-art health facilities and enriching continuing education programs at the University of California San Diego in La Jolla. "With our premier location on the La Jolla Coast and just steps away from the village, our residents enjoy mingling with visitors from across the globe as well as taking advantage of all that La Jolla has to offer," says David Weidert, Casa de Mañana's executive director.

Casa de Mañana has remained a premier destination since it opened as a luxurious hotel in 1924. While the entrance to the property has retained its historic charm, Casa de Mañana has the modern resources of a world-class community. Large arched windows frame the ocean in Casa's dining rooms and lounges, recalling a graceful era. Great rooms containing cozy fireplaces and a winding staircase are situated near the library and shops. All of Casa's gathering areas, including the lovely Spanish-style tiled courtyard featuring a fountain display reflect the historic mission-style architecture that makes Casa unique.



Notable distinctions:

- "San Diego's Best Retirement Community" (*San Diego Union Tribune*, 2004 and 2005)
- "Best Retirement Community" (*La Jolla Light*, 2000-2005)
- "Best Retirement Community" (*Ranch and Coast*, 2006)

In recent years, the community has added modern oceanfront villas, many with private entryways. Casa brings together the best of both worlds with modern amenities and classic surroundings. Accommodations boast such details as cathedral ceilings, Spanish-arched picture windows, full-sized kitchens, walk-in closets and sun-filled patios.

At Casa de Mañana, residents have opportunities to take advantage of the thriving cultural resources of La Jolla as well as pursue their passions and interests within the community. A newly constructed resident square features a state-of-the-art

computer lab, fitness center and art studio. Residents can engage in a variety of social opportunities, educational classes and special events or relax in the sparkling pool and spa complex. Living at Casa de Mañana means there's never a reason to worry about everyday chores such as cooking, cleaning or home repair. Casa's friendly and attentive staff takes care of daily tasks so residents can concentrate on enjoying what's important to them.

As added peace of mind, Casa is accredited as a multi-level retirement community by the national Continuing Care Accreditation Commission. Casa de Mañana offers as little or as much assistance as needed, including personal care with an ocean view in the Casa Loma assisted living program.

A Caring Community

Residents and employees say they feel a real sense of community at Casa de Mañana. The staff is truly dedicated to cultivating an environment of independence and mutual trust. "Our residents and staff are like family, we are so close," says marketing director Janet Drew. "Casa is their home, and we want it to be the very best for them. For example, we recently installed an oceanfront putting green and shuffle board area, based on resident feedback. Residents now have the opportunity to practice their putting with the Pacific Ocean as their backdrop," she adds.

For more information about all Casa de Mañana has to offer, visit www.casademanana.com or call 800-959-7010 or 858-456-4256.



Casa de Mañana

RETIREMENT COMMUNITY

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