

Special Advertising Section

Sinclair Group Transforms the Manufacturing Industry

Fast and Sustainable Business Improvement

Today's manufacturing companies face an increasing number of operational challenges including escalating material costs, rigorous compliance regulations, high labor costs and global competition. Organizations with an intense desire to be successful in their industry segments are finding it necessary to improve their business processes.

"Through our innovative methods, we've helped clients around the world improve manufacturing operations and achieve dramatic and sustainable financial results in a short period of time," says Steve Eyerman, senior vice president of Rapid Transformation® Services with the Sinclair Group, a Texas-based operations management consulting company.

Making Business Process Improvements

The Sinclair Group produces immediate results with lasting effects, utilizing Rapid Transformation®, the company's proprietary approach. The Sinclair Group method results in cost reductions of 20 to 30 percent and more effective operations in just 13 weeks. Based on the collective experience of process industry veterans and business principles such as lean systems thinking, Rapid Transformation also delivers improved asset utilization, superior quality and enhanced health, safety and environmental compliance.

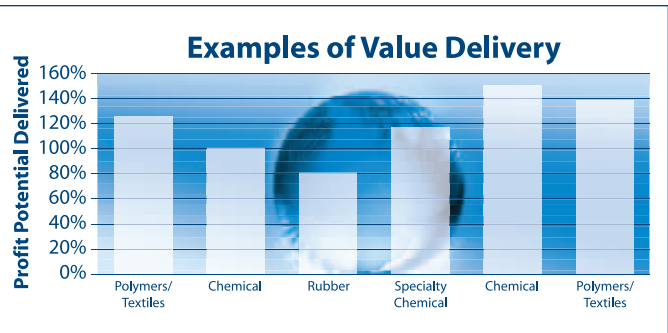
"The Sinclair Group's world-class methodology for achieving operational excellence was rapidly implemented, and the payback was immediate."

- Walter Treybig, Senior Vice President of Manufacturing, Sterling Chemicals Inc.

To achieve these impressive results, the Sinclair Group combines an integrated set of unique work processes with on-site coaching and leadership training. "We've found a technically sound approach is not enough. One of the key factors that drives the sustainability of Rapid Transformation is engaging employees

at an emotional level," says Eyerman. "We lead site leadership through a discovery effort to uncover opportunities and then guide them in taking responsibility for changing their organization's culture."

The Sinclair Group's on-site teams train employees in using tools such as decision-making flow charts, computer applications and task checklists. "We use a train-the-trainer approach to create experts in best practices at each location," says Eyerman. The Rapid Transformation approach has been successfully applied to manufacturing operations in petrochemicals, the metals sector, pulp and paper, fibers, and fine chemicals.



Deep Industry Knowledge, Operational Expertise

The Sinclair Group's more than 120 associates possess a unique combination of knowledge in operational excellence, lean manufacturing, economic modeling and analysis, supply chain optimization, and due diligence services. The firm's associates average over 25 years of experience in roles ranging from CEO to senior technician with leading companies.

"If a business has an intense desire to be a leader in its industry segment and is willing to make a commitment to change, it should contact the Sinclair Group," says Eyerman. "We have a track record for producing results, a unique method of combining best practice implementation, a positive workplace culture and experienced, operations-savvy management consultants."

"While I was CEO with my former company, we set a very aggressive goal with the Sinclair Group to achieve \$20 million in savings. The results exceeded our expectations. We achieved over \$22 million in savings in a very short period of time."

- Steve Demetriou, Chairman & CEO, Aleris International



10655 Six Pines Drive, Suite 130
The Woodlands, Texas 77380
281-296-7975 • www.sinclairgroup.com

